

team **PUREBRED** **2024 SPONSORSHIP**

JUNE 2024 - JUNE 2025

CHELSEA SCHMINKE-GRIEDER
DIRECTOR OF JUNIOR EVENTS

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Social Media

growth



Facebook

Reach: 229,594
Reactions: 18.9k



Instagram

Followers: 2.2k
Engagements: 10.4k



TikTok

Followers: 1.6k
Likes: 13.3k



Show Entry

growth

Southwest

Regional

2021 vs 2022

39%

National Junior

Show 2022 vs 2023

17%

Eastern Regional

2022 vs 2023

270%



Diamond

\$10,000+

LOGO ON PROMOTIONAL ITEMS
BOOTH SPACE OPTION AT ALL TEAM PUREBRED
EVENTS

ONE FREE EMAIL PROMOTION
ONE FREE FACEBOOK PROMOTION
BANNER DISPLAYED INSIDE SHOW RING
LINK TO YOUR WEBSITE FROM TEAM PUREBRED
WEBSITE

LISTED IN ALL SHOW CATALOGS
RECOGNIZED AT LOCAL REGIONAL SHOWS
RECEIVE RECOGNITION IN BREEDER'S DIGEST
RECEIVE RECOGNITION ON WEBSITE
DIGITAL BANNER ON TEAM PUREBRED WEBSITE (12
MONTH ROTATION)

HALF PAGE VERTICAL/HORIZONTAL PRINT READY AD
IN BREEDER'S DIGEST DIGITAL AND PRINT (2X A YEAR)
FEATURE LOGO ON LIVE STREAMING SERVICES



Emerald

\$5,000-\$9,999

LOGO ON PROMOTIONAL ITEMS
BOOTH SPACE OPTION AT ALL TEAM PUREBRED EVENTS
ONE FREE EMAIL PROMOTION
ONE FREE FACEBOOK PROMOTION
BANNER DISPLAYED INSIDE SHOW RING
LINK TO YOUR WEBSITE FROM TEAM PUREBRED WEBSITE
LISTED IN ALL SHOW CATALOGS
RECOGNIZED AT LOCAL REGIONAL SHOWS
RECEIVE RECOGNITION IN BREEDER'S DIGEST
RECEIVE RECOGNITION ON WEBSITE
PROMOTIONAL ITEM IN EXHIBITOR SWAG BAGS
ONE PAGE SPOTLIGHT IN BREEDERS DIGEST PRINT AND
DIGITAL (4X PER YEAR)
DIGITAL BANNER ON TEAM PUREBRED WEBSITE (12 MONTH
ROTATION)
FEATURE LOGO ON LIVE STREAMING SERVICES



Platinum

\$2,500-4,999

ONE FREE EMAIL PROMOTION

ONE FREE FACEBOOK POST

BANNER DISPLAYED INSIDE SHOW RING

BOOTH SPACE AT STC OR REGIONAL EVENTS (CHOOSE 1)

LINK TO YOUR WEBSITE FROM TEAM PUREBRED WEBSITE

LISTED IN ALL SHOW CATALOGS

RECOGNIZED AT LOCAL REGIONAL SHOWS

RECEIVE RECOGNITION IN BREEDER'S DIGEST

RECEIVE RECOGNITION ON WEBSITE

PROMOTIONAL ITEM IN EXHIBITOR SWAG BAGS

DIGITAL BANNER ON TEAM PUREBRED WEBSITE (6 MONTH
ROTATION)

FEATURE LOGO ON LIVE STREAMING SERVICES





Gold

\$1,000-\$2,499

ONE FREE EMAIL BLAST
ONE FREE FACEBOOK PROMOTION
BANNER DISPLAYED INSIDE SHOW RING
LINK TO YOUR WEBSITE FROM TEAM PUREBRED WEBSITE
LISTED IN ALL SHOW CATALOGS
RECOGNIZED AT LOCAL REGIONAL SHOWS
RECEIVE RECOGNITION IN BREEDER'S DIGEST
RECEIVE RECOGNITION ON WEBSITE
DIGITAL BANNER ON TEAM PUREBRED WEBSITE (6-MONTH
ROTATION)
QUARTER VERTICAL AD IN BREEDERS DIGEST (2X A YEAR)
(MUST COME PRINT READY)
PROMOTINAL ITEM IN EXHIBITOR SWAG BAGS



Silver

\$500-\$999

ONE FREE FACEBOOK POST
LINK TO YOUR WEBSITE FROM TEAM PUREBRED WEBSITE
LISTED IN ALL SHOW CATALOGS
RECOGNIZED AT LOCAL REGIONAL SHOW
RECEIVE RECOGNITION IN BREEDER'S DIGEST
RECEIVE RECOGNITION ON WEBSITE



Bronze

\$250-\$499

LINK TO YOUR WEBSITE FROM TEAM PUREBRED WEBSITE
LISTED IN ALL SHOW CATALOGS
RECOGNIZED AT LOCAL REGIONAL SHOW
RECEIVE RECOGNITION IN BREEDER'S DIGEST
RECEIVE RECOGNITION ON WEBSITE