

TEAM *Purebred* **Sponsorship Packet**

June 2026 - June 2027

Chelsea Schminke-Grieder

Director of Junior Events + Activities

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Shelbi McCray

Marketing Manager +

Sponsorship Fulfillment Manager

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Social Media Stats



Facebook

Views

2.7 M

Interactions

43.8K

Followers

18.1K

Numbers complied from January 2025-October 2025



Instagram

Views

334K

Interactions

7,331

followers

3,882

Numbers complied from July 2025-October 2025



TikTok

likes

31.3K

followers

3,042

Numbers complied from January 2025-October 2025

Show Growth

*National Junior
Show*

2024 vs. 2025

16%

Junior Classic
2024 vs. 2025

12%

*Sweet Peach
Regional*

2024 vs. 2025

12%



diamond level

\$10,000+

- Logo on Promotional Items
- Booth space option at all Team Purebred Events
- One free Email Promotion
- One free Facebook Promotion
- One post ready Tik Tok
- Promotional Video
- Banner displayed inside the Show Ring (3'x5')
- Promotional Item in Exhibitor Swag Bags
- Listed in Show Catalogs
- Link to your website from the Team Purebred Website
- Digital rotating banner on the Team Purebred Website (all year)
- Half page vertical/horizontal print ready ad in The Junior Connection + Breeder's Digest (all year)
- Feature logo on Live Streaming Services





emerald level

\$5,000-\$9,999

- Logo on Promotional Items
- Booth space option at all Team Purebred Events
- One free Email Promotion
- One free Facebook Promotion
- One post ready Tik Tok Promotional Video
- Banner displayed inside the Show Ring (3'x5')
- Promotional Item in Exhibitor Swag Bags
- Listed in Show Catalogs
- Link to your website from the Team Purebred Website
- Digital rotating banner on the Team Purebred Website (all year)
- Half page vertical/horizontal print ready ad in The Junior Connection + Breeder's Digest (2x per year)
- Feature logo on Live Streaming Services

platinum level

\$2,500-\$4,999

- One free Email Promotion
- One free Facebook Promotion
- Banner displayed inside the Show Ring (3'x5')
- Booth Space at National Junior Show or Regional Events (choose 1)
- Promotional Item in Exhibitor Swag Bags
- Listed in Show Catalogs
- Link to your website from the Team Purebred Website
- Digital rotating banner on the Team Purebred Website (6 month rotation)
- 1/4 page vertical print ready ad in The Junior Connection + Breeder's Digest (2x per year)
- Feature logo on Live Streaming Services





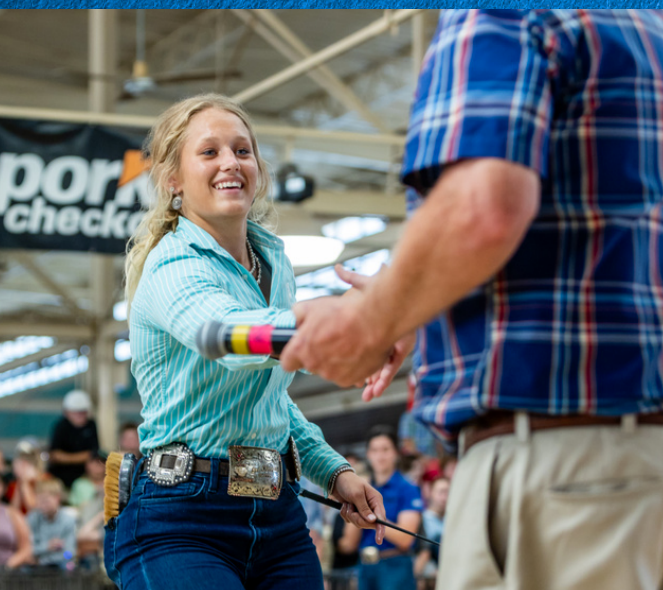
gold level **\$1,000-\$2,499**

- One free Email Blast
- One free Facebook Promotion
- Banner displayed inside the Show Ring (3'x5')
- Link to your website from the Team Purebred Website
- Listed in Show Catalogs
- Digital Rotating Banner on the Team Purebred Website (6 month rotation)
- 1/4 vertical print ready ad in The Junior Connection + Breeder's Digest (2x a year)
- Promotional Item in Exhibitor Swag Bag

silver level **\$500-\$999**

- One free Facebook Post
- Link to your website from the Team Purebred Website
- Listed in Show Catalogs





Bronze Level **\$150-\$499**

- Link to your website from the Team Purebred Website
- Listed in Show Catalogs

thank you!



Thank you to all of our 2024-25 Team Purebred Sponsors!
We truly could not do what we do without your continued support.
We are grateful to have the support of each and every one of you!